



Chris Lim

Partner

Overview

Chris is PPB Advisory's Chief Operating Officer and responsible for the day to day operations of the firm.

He understands the issues professional service firms face having had responsibility for operational, financial management, human resources and information technology in both legal and accounting firms for over 17 years.

Previously, Chris has worked for SimsPartners as National Practice Director. He also spent 10 years at PricewaterhouseCoopers and is now applying his knowledge of the professional services firm to both the operational and strategic development of PPB Advisory.

Specialist expertise

Chris' expertise is in the areas of operational management, information technology, human capital, and financial management.

Experience/recent transactions

Chris' experience includes:

- mergers of various professional service firms including the July 2008 merger between PPB Advisory and SimsPartners
- setting up PPB Advisory's New Zealand-based practice and
- management of national-based legal and accounting firms.

Qualifications/memberships

- Bachelor of Commerce
- Graduate Diploma Taxation
- Board member of University Co-operative Bookshop Ltd.

Contact details

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